

December 2022

# NORTHWEST TN WORKFORCE BOARD QUARTERLY REPORT



## Participant Spotlight

Nathan Crenshaw graduated from high school with a desire to continue his education, but fears of student loan debt led him to get a job instead. He soon realized that in order to further his career he was going to need to go back to school. After Nathan expressed an interest in computer technology, his friends and family urged him to look into the Information Technology Systems Management program at TCAT-McKenzie.

Nathan had been living with and sharing expenses with his sister, but after she accepted an out-of-town job offer, he was suddenly in a position to have to bear all the living expenses on his own. Nathan knew he needed help paying for school to help achieve his career goals since he was already struggling to pay bills. He heard about the WIOA scholarship program and met with Career Advisor, Rhonda Mitchum, at the American Job Center-Huntingdon.

"I met with her about my career path and what I wanted to do," Nathan said. "At the moment I found out that I was becoming a recipient of the WIOA scholarship, it strengthened my resolve, and a huge weight was lifted off my shoulders."

Proud of his achievements, Nathan gives credit to Rhonda Mitchum for encouraging him. "She always created a warm and very professional environment for me. When she would check in and I would speak with her, she would always provide me with that extra boost to do my very best and to keep working hard. She would often tell me that I was going to be successful."

After completion of the program, Nathan quickly secured a job with Braden Healthcare at Houston County Community Hospital as IT Generalist, where his responsibilities include systems management, administration functions, maintenance on physical hardware, security measures, and logic concepts. "I love critical thinking and solving problems," said Nathan. "Hearing from staff members with problems and giving them a smile on their face once I have resolved the issue is a great feeling."

Nathan is thankful for the Information Technology Systems Management Program, which he credits for preparing him to continuously learn and apply cutting-edge technology in his workplace, as well as maintaining a passion for his work. He feels that it served as a crucial first step to a bright future.

"The WIOA Scholarship program gave me the opportunity to achieve my goals and allowed me to graduate and become the professional I knew I could be," said Nathan. "I could not be more thankful or blessed." He encourages students to apply for the WIOA scholarship if they are hesitant about going back or starting school. "Give yourself the opportunity to make your dreams possible. We are much more capable than we can imagine; we just have to work hard and believe that all the sacrifices will be worth it in the end."

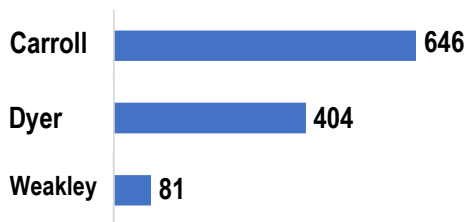
## Inside this Issue:

- ② American Job Center Services
- ③ Training Services
- ④ Business Services
- ⑤ Talent Pipelines
- ⑥ Special Projects & Grants
- ⑦ Performance & Fiscal Measures

SERVING THE COUNTIES OF:  
BENTON, CARROLL, CROCKETT, DYER, GIBSON, HENRY, LAKE, OBION, & WEAKLEY

# American Job Center Services

## Customer Visits



**1,131**  
Visitors Received  
PY22 Q2

**2,469**  
Visitors to Date  
PY22

**AmericanJobCenter**  
TENNESSEE

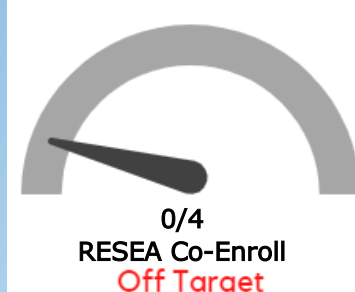
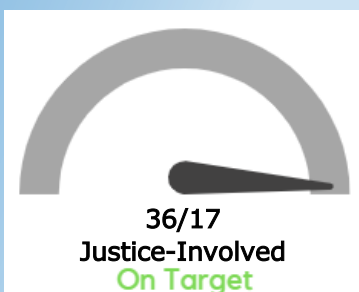
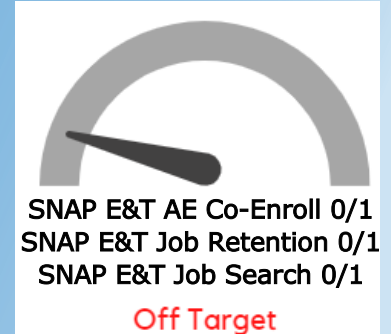
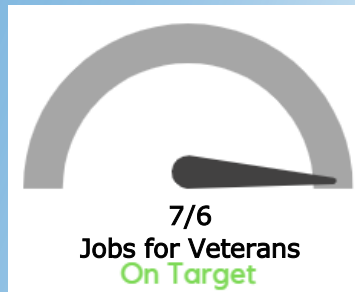
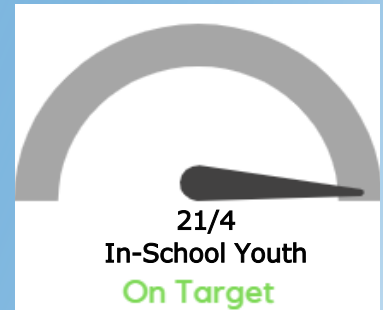
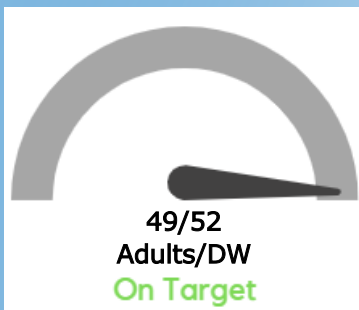


## TOP 5 REASONS FOR VISIT

1. Job Search/Resource Room
2. Unemployment
3. Job Search Assistance
4. Title I Career Coaching
5. Networking Events

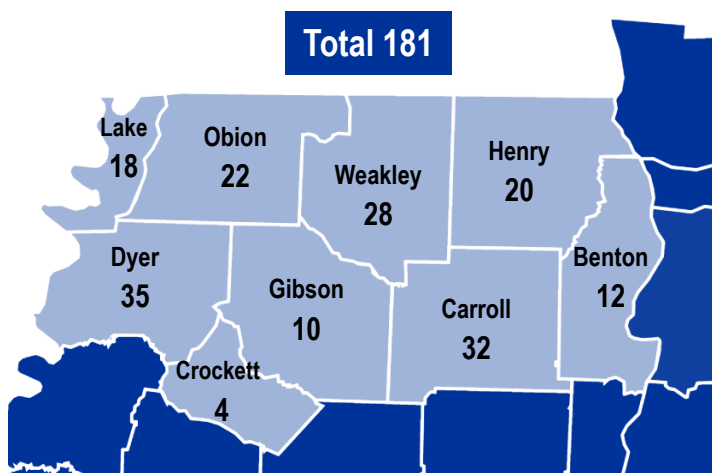
**2,300** Services Provided

## Key Performance Indicator Results

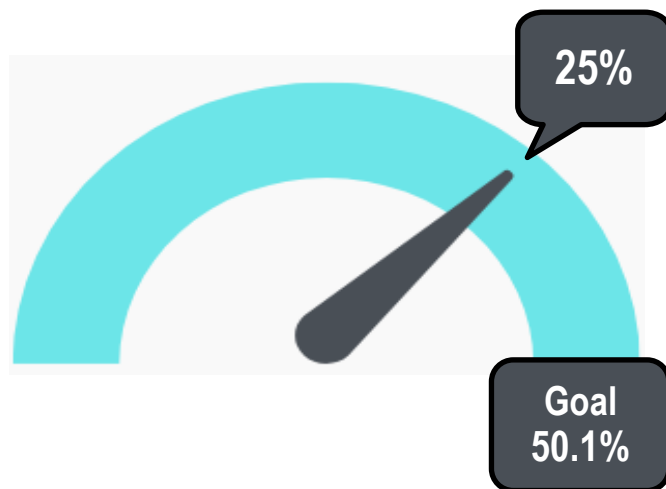


# Training Services

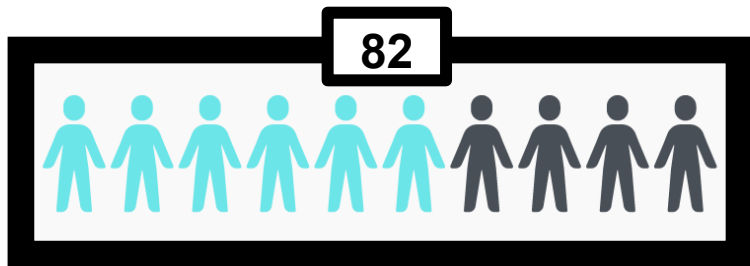
## Total Enrollments by County



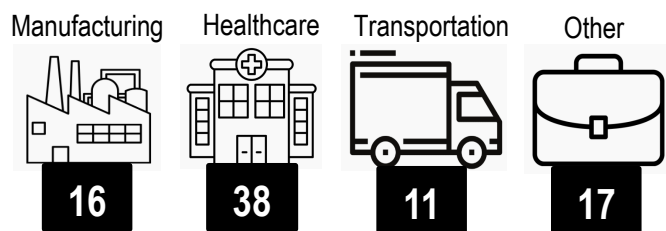
## Priority Percentage of New Adult Enrollments



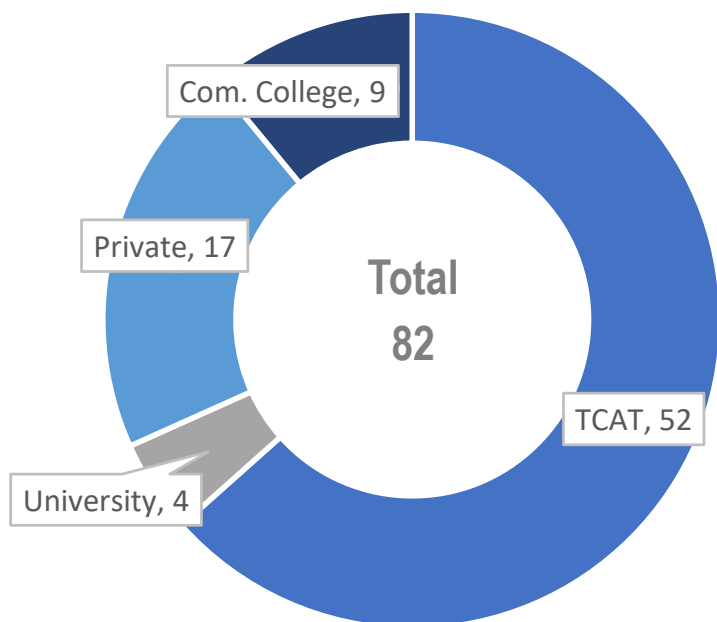
## ITA Enrollments



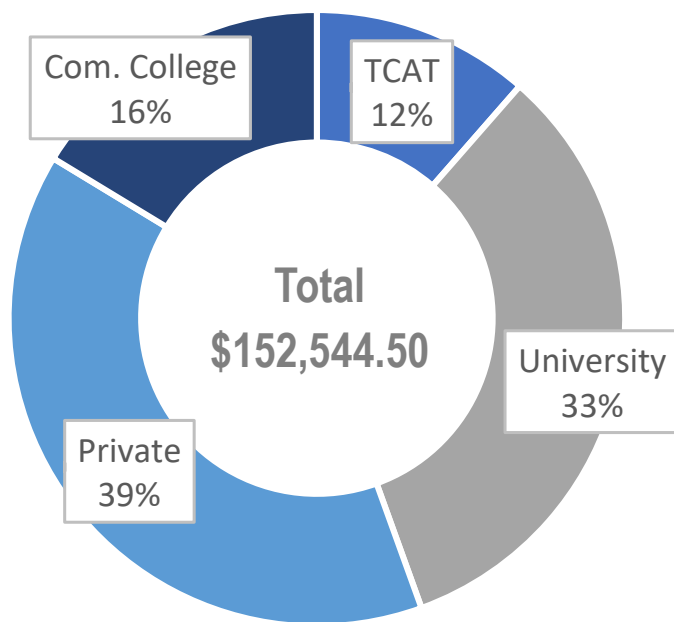
## ITAs By Sector



## New ITAs By Provider

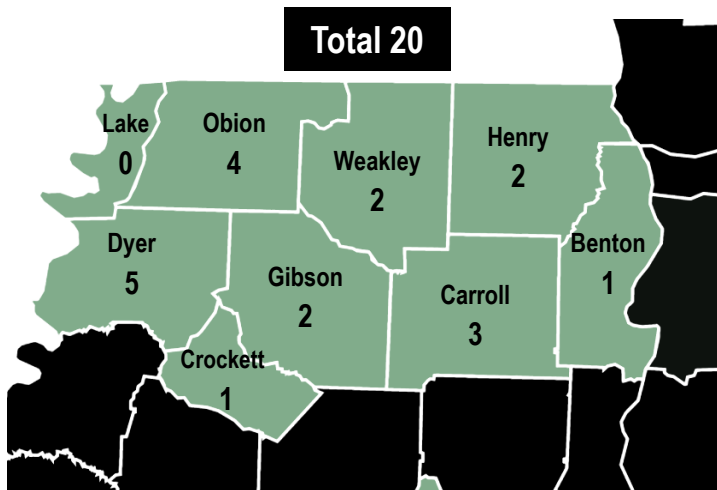


## Total ITA Investment by Provider

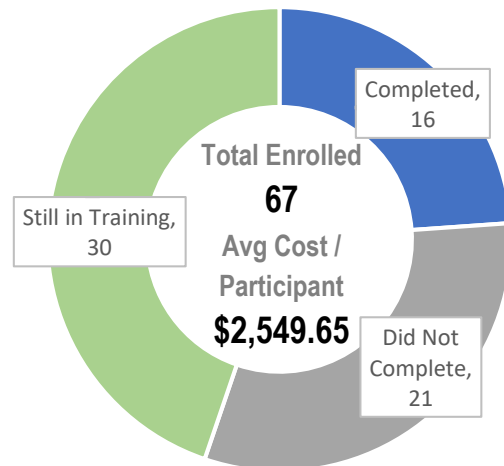


# Business Services

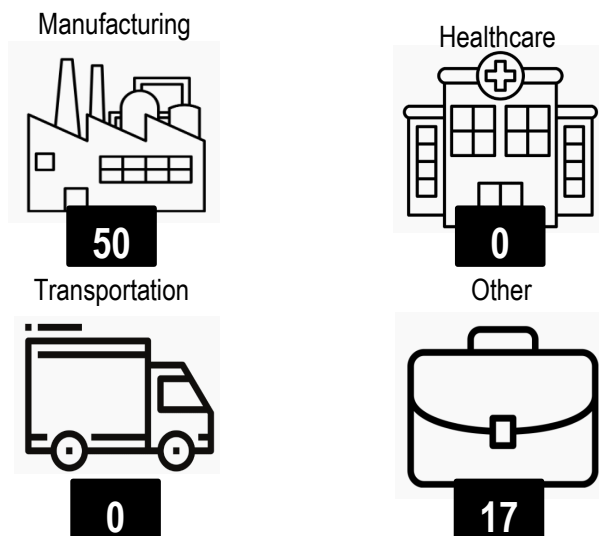
## OJT Employers by County



## On-the-Job Training Participants



## Trained by Sector



## Virtually Speaking Webinars



- ✓ Betting on Talent: Maximizing Impact of Employee Engagement
- ✓ Substance Abuse Awareness: Changing the Narrative of Addiction in the Workplace

All webinars are recorded, and may be found by scanning the QR code, or on our website at <https://nwtjobs.org/employers/virtually-speaking>.



**28 Reports  
Produced**



Economy Overviews



Education Reports



Industry Reports



Occupation Reports



**The Red, White, and You Hiring Event and Resource Fair**, a west TN regional event, was designed to connect employers to transitioning service members, military spouses, National Guard, Reserve, veterans, their family members, and general public jobseekers. There were three events held across west Tennessee supported by the Southwest, Northwest, and Greater Memphis Workforce Boards on November 10, 2022: Vernon McGarity Armory in Paris, the American Job Center in Jackson, and the University of Memphis - Millington Campus. Nearly 100 employers and resource agencies offered onsite interviews and services to jobseekers. The event in Paris Tennessee also included a Proclamation Signing by Henry County Mayor John Penn Ridgeway declaring November 10th Red, White, and You Day.



# Talent Pipelines

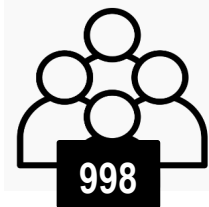
## Manufacturing Day



High Schools  
Participating

Students  
Participating

Employers  
Participating



## TRANSFR Virtual Reality Headsets

7  
High Schools  
Participating

412  
Students  
Participating (Goal 225)

453  
Simulations Completed



## Youth Work Experience



33

New Enrollments

25

Worksites

3

Incentive Enrollments

## Registered Electrical Apprenticeship Preparation (REAP)



4

ENROLLED



3

COMPLETED  
CLASSROOM TRAINING



1

EMPLOYED  
WITH AMTECK



2

EMPLOYED



2

UNEMPLOYED

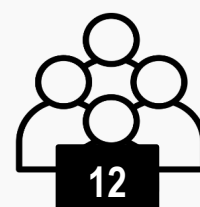
## Justice Involved Individuals

\$72,000 awarded  
to serve 40  
Justice Involved  
individuals



High Schools  
Participating

Students  
Participating



# Special Grants & Projects

## National Dislocated Worker Grant



## Reemployment Services and Eligibility Assessments (RESEA)



\$42,541 / \$68,797  
Expended

Approaching Target

32  
New  
Orientations

89  
Subsequent  
Visits

## Apprenticeship USA Grant



25 / 33  
Apprentices

Approaching Target



\$0 / \$81,821 Expended

Off Target

## SNAP Employment & Training 50+ Technical Assistance Project

New Enrollments 6 / 10

Enrolled in Training 3 / 4

Completed Training 0 / 1

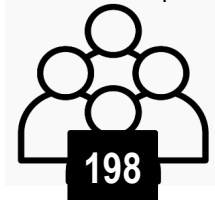
## Rural Public Health Workforce Training Network Grant



High Schools Participating



Students Participating



Expended



Members of the West Tennessee Public Health Workforce Training Network include Baptist Memorial Hospitals in Union City and Huntingdon; Dyersburg State Community College; Jackson State Community College; Priority Ambulance; and the Northwest Tennessee Workforce Board.

## Upcoming Projects:

- 1 GROWWTH:  
Growing Relational & Occupational Wealth in West TN Households (TANF Pilot)
- 2 OPPORTUNITY NOW!  
EDA Good Jobs Challenge



3.6% ▲

Unemployment Rate  
(November 2022)

# Performance & Fiscal

On Track

Approaching Target

Off Target

Employment Rate 2nd Quarter After Exit

Adult

**88.4%**

Goal 83%

Dislocated Worker

**76.4%**

Goal 83%

Youth

**84.7%**

Goal 77.5%

Employment Rate 4th Quarter After Exit

Adult

**85.4%**

Goal 83%

Dislocated Worker

**89.8%**

Goal 83%

Youth

**91.1%**

Goal 76.5%

Median Earnings 2nd Quarter After Exit

Adult

**\$8,016.00**

Goal \$6,900

Dislocated Worker

**\$6,520.00**

Goal \$7,100

Youth

**\$5,063.00**

Goal \$3,720.00

Credential Attainment Within 4 Quarter After Exit

Adult

**84.1%**

Goal 69.0%

Dislocated Worker

**80.0%**

Goal 70.6%

Youth

**72.7%**

Goal 70.5%

Measurable Skills Gain

Adult

**82.1%**

Goal 62.0%

Dislocated Worker

**81.8%**

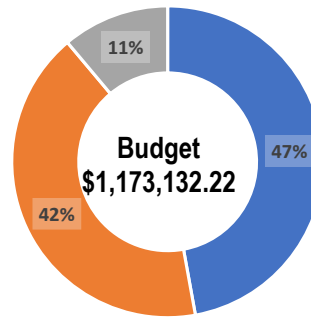
Goal 61.2%

Youth

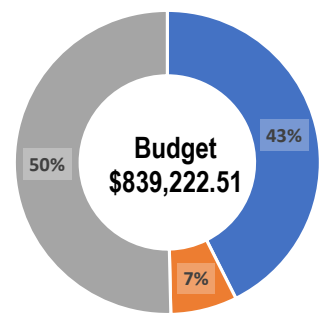
**61.5%**

Goal 54.2%

ADULT



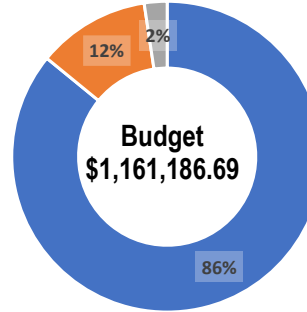
DISLOCATED WORKER



■ Expended \$553,089.89  
■ Obligated \$489,635.96  
■ Balance \$130,406.37

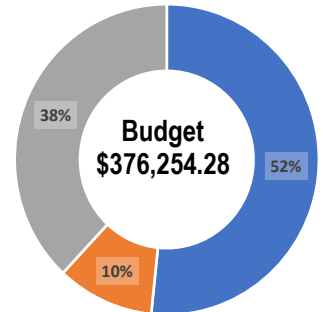
■ Expended \$357,527.26  
■ Obligated \$59,035.04  
■ Balance \$422,660.21

YOUTH

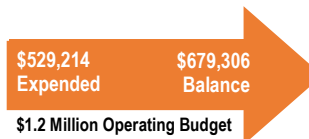


■ Expended \$997,580.19  
■ Obligated \$136,047.20  
■ Balance \$27,559.30

STATEWIDE



■ Expended \$194,289.29  
■ Obligated \$38,862.58  
■ Balance \$143,102.41



# NORTHWEST TENNESSEE AMERICAN JOB CENTER LOCATIONS

**Carroll County Comprehensive Center**  
470 Mustang Drive  
Huntingdon, TN 38344  
(731) 352-8898

**Dyer County Comprehensive Center**  
313 West Cedar Street  
Dyersburg, TN 38024  
(731) 501-1109

**Weakley County Specialized Center**  
Weakley Co. Courthouse  
116 W. Main Street  
Dresden, TN 38225  
(731) 364-0100

**Mobile American Job Center**  
On-site recruitment & assessment.  
Self book by emailing:  
CareerCoach.Info@tn.gov

**Virtual American Job Center**  
24/7 Online Access  
to AJC Information  
Tnvirtualajc.com

**Northwest TN Workforce Board**  
208 N. Mill Avenue  
Dyersburg, TN 38024  
731-286-3585



On-site programs: Adult, Dislocated Worker, Youth, Labor Exchange, Families First, Vocational Rehabilitation, and Adult Basic Education.

## NORTHWEST TENNESSEE WORKFORCE BOARD STAFF

**Jennifer Bane**  
Executive Director

**Lana Burchfiel**  
Public Information Specialist

**Maleja Evans**  
Business Services Representative

**Gina Johnson**  
Director of Finance & Administrative Services

**LeAnn Lundberg**  
Director of Facilities & Computer Services

**Ginger Powell**  
Deputy Director

**Margaret Prater**  
Workforce Consultant

**Derrick Quinn**  
Compliance Officer

**Laura Speer**  
Director of Performance & Compliance/EOO

**Asia Tatum**  
Finance Clerk

**Terry Williams**  
Assistant Director of Finance

**Lana Wood**  
Business Services Representative

## OUR MISSION

*The mission of the Northwest Tennessee Workforce Board is to develop a quality workforce system to meet the needs of area employers and job seekers.*

## OUR VISION

*Northwest Tennessee is an area where business and industry thrive based on the availability of a skilled workforce and a robust talent pipeline, and where increasing wealth fuels prosperous communities and a high quality of life.*



Search for jobs, create a resume &  
more at **JOBS4TN.GOV**

